

PRESS RELEASE

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Ensitech wins St George Best Start Up Business award

The achievements of Penrith-based manufacturing company Ensitech have been recognised with the company being named **St George Best Start Up Business** in the 2009 ActionCOACH My Business awards.

Ensitech is the company behind the **TIG Brush® Stainless Steel Weld Cleaning System**, a machine which provides the stainless steel industry with the first viable alternative to a traditionally hazardous weld-cleaning process.

Now in their ninth year, the My Business Awards this year attracted almost 500 nominations. The Best Start Up Business category, sponsored by St George Bank, recognises the entrepreneurial energy and achievements of businesses less than four years old.

Ensitech was one of just three finalists in this category, and one of 30 finalists across the 10 award categories.

It was also the only Australian manufacturing business among the Best Start Up Business finalists, and one of just four manufacturing businesses among all finalists.

The Ensitech team was present to share in the excitement when the company's award was announced at a Gala Awards Dinner at Doltone House, Pyrmont on Friday 2 October.

Ensitech Director Clive White said, "This is the first award that we've won, and it's a confirmation to the owners of the business and to our team that we're kicking goals and that we're being successful in what we're doing."

About Ensitech

Ensitech is a classic Aussie success story of a business started by a couple of inventors in a home garage.

Following four years of R&D and successful field trials, the company began serious manufacturing in 2008 (still from a home garage) and exhibited the TIG Brush Stainless Steel Weld Cleaning System at National Manufacturing Week '08, one of Australia's leading manufacturing equipment expos.

"That was when the light went on for us and we realised we were actually in the safety business," says Ensitech Director Frank Fornasari. "We had a product to offer the stainless steel industry that could not only do a better job of cleaning welded surfaces, but could also liberate them from some seriously scary OHS risks."

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In just 18 months since NMW'08, Ensitech has grown a national and international distribution network to keep pace with growing demand for its products. The product range is expanding, with new cleaning fluids already introduced and several new product variants in development.

One TIG Brush at a time, Ensitech is changing the way the stainless steel industry does business.

Now operating from factory headquarters in the foothills of the Blue Mountains, west of Sydney, Ensitech employs a team of 17 full-time and part-time employees, many of them local residents of the Blue Mountains and Penrith Valley regions.

The company's flexible employment policies and creative approach to team-building have enabled it to build building a semi-virtual team of highly experienced specialists based in two states, with skills spanning technology, finance and marketing.

Ensitech also supports local industry by engaging local component suppliers and service providers wherever possible.

About the TIG Brush®

The TIG Brush provides the first viable alternative to the traditional process for post-weld cleaning and restoration of stainless steel surfaces, which involved the use of a highly toxic chemical compound known as pickling paste. Pickling paste contains hydrofluoric acid and nitric acid and is a major workplace and environmental hazard.

In place of pickling paste, the TIG Brush uses a unique process involving a special brush tip in conjunction with low-voltage, high-current electrical output to apply low-toxicity phosphoric acid-based solutions to clean and restore welded surfaces quickly, effectively and above all safely.

The proprietary TIG Brush cleaning solutions as well as the TIG Brush unit itself have been developed by Ensitech within Australia. The TIG Brush is now in use in all states of Australia and in New Zealand, and there has been significant interest in the company's technology.

Further Information:

- www.mybusiness.com.au/awards
- www.ensitech.com.au
- www.tigbrush.com

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